



LEMON TREE HOTELS EXPANDS PRESENCE IN PUNJAB WITH THE OPENING OF KEYS LITE BY LEMON TREE HOTELS, MOGA

The Group's fourth operational hotel in the State marks its entry into Moga, with nine more properties in the pipeline

New Delhi, 15th September, 2026: Lemon Tree Hotels Limited, one of India's leading hospitality companies, has announced the opening of **Keys Lite by Lemon Tree Hotels, Moga**, marking the Group's entry into Moga and strengthening its presence across Punjab. With this opening, Lemon Tree Hotels now has four operational hotels in Punjab, with nine more properties in the pipeline across the state.

The property is operated under a franchise agreement, further expanding the group's robust pipeline across the region.

Located on GT Road, Keys Lite by Lemon Tree Hotels, Moga offers easy access to the city's commercial areas, key transit points and local attractions, making it a convenient choice for both business and leisure travellers. Moga's strong agro-industrial ecosystem, coupled with a steady influx of corporate travellers, regional transit guests, and visiting diaspora, makes it an ideal market for a structured, midscale hospitality brand.

Keys Lite by Lemon Tree Hotels, Moga offers 33 well-appointed rooms and suites, complemented by dining and recreation facilities. The hotel features Keys Café, a multi-cuisine restaurant, along with 24-hour In-Room Dining and a well-equipped fitness centre. The property offers a choice of Superior Double Rooms, Deluxe Double Rooms, Deluxe Twin Rooms and Studio Suites, designed to provide comfort and convenience for a seamless stay.

Commenting on this new hotel launch, **Mr. Vishvapreet Singh Cheema, President, Lemon Tree Hotels Ltd.** said, "The opening of Keys Lite by Lemon Tree Hotels, Moga reflects our focus on tapping the potential of India's fast-growing Tier-3 markets. As emerging commercial centres like Moga evolve, we are seeing a clear shift towards trusted, organised hospitality that can serve the needs of local business travel, highway transit and the visiting diaspora. Located on GT Road, this hotel is well placed to meet that demand with the consistency and comfort that travellers increasingly expect from a trusted hospitality brand. With this opening, we now have four operational properties in Punjab, with nine more in the pipeline, further strengthening our presence in the state."

The hotel offers a convenient base to explore Moga's religious and cultural landmarks, including Geeta Bhawan Temple, Dhudike Village, the birthplace of Lala Lajpat Rai, and Gurudwara Nanaksar Sahib and Gurudwara Takhtupura Sahib. It is approximately 3.5 km from Moga Railway Station and 4 km from the Bus Station, while Ludhiana Airport is around 75 km away.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 140+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Bhutan and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 270+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more information, please visit www.lemontreehotels.com and connect with us on [Instagram](#), [Facebook](#) and [LinkedIn](#).

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